

# Horizontal Non Viewable Area

**IMPACT  
SERIES  
WALL**

**Merchant**

Shelving installation area:

Keep text and important images outside of red section

**EXHIBIT**

**Pro-F**

**Display Dimensions**  
**700mm wide x 2260mm high**

Shelving installation area:

Keep text and important images outside of red section

**Primary Image Safe Zone**  
**600wide x 2570mm high**  
**Keep all important text and elements**  
**inside the green boundary line**

**Finished Crop Size**  
**700mm wide x 2670mm high**

**Graphic Size With Bleed**  
**800mm wide x 2770mm high**

Shelving installation area:

Keep text and important images outside of red section

**TO AVOID PRODUCTION DELAYS PLEASE NOTE:**

- \* Extend artwork to blue bleed lines
- \* All colours to be CMYK (not Pantone or RGB)
- \* Resolutions to be 72-125 ppi @ 100%
- \* All fonts must be converted to outlines
  - \* Flatten all transparencies
- Ensure NO overprinting within the file
  - \* Embed all images in final PDF
- \* Save final artwork as a print ready PDF
  - \* Please keep this template on a separate layer from the artwork